

## Quotes from 'Inception' directed by Christopher Nolan

Taken from [http://en.wikiquote.org/wiki/Inception\\_\(film\)](http://en.wikiquote.org/wiki/Inception_(film))

*The protagonists in the movie are working out a way to convince Robert Fischer, the son of a huge energy firm, to dissolve the company when his father dies. They do this by inception - 'going into a person's dreams to plant an idea'. Putting the obvious technical issues aside, the way that Nolan describes the mind as organised in layers with the deepest elements most pivotal in self-definition are very reminiscent of the levels in PCT, MOL, and related approaches. Also pivotal to the film is the fact that the deeper levels work on a longer timescale than the surface layers, as in PCT.*

*[The team devises the strategy for the inception]*

**Cobb:** "I will split up my father's empire." Now, this is obviously an idea that Robert himself will choose to reject. Which is why we need to plant it deep in his subconscious. The subconscious is motivated by emotion, right? Not reason. Which is why we need to find a way to translate this into an emotional concept.

**Arthur:** How do you translate a business strategy into an emotion?

**Cobb:** That's what we're going to figure out. Fischer's relationship with his father is stressed, to say the least.

**Eames:** Can we run with that? We could suggest breaking up the company as a "screw you" to the old man.

**Cobb:** No, because I think positive emotion trumps negative emotion every time. We all yearn for reconciliation, for catharsis. We need Robert Fischer to have a positive emotional reaction to all this.

**Eames:** Well, why don't we try this? "My father accepts that I want to create for myself, not follow in his footsteps."

**Cobb:** That might work.

**Arthur:** Might? We need to do a little better than "might".

**Eames:** *[turning towards him]* Thank you for your contribution, Arthur.

**Arthur:** Forgive me for wanting a little specificity, Eames. *[Eames looks confused, saying nothing]* Specificity?!

*[The team are standing in the first constructed dream level, an empty city]*

**Eames:** On the top level, we open up his [Fischer's] relationship with his father. Say, "I will not follow in my father's footsteps". Then, the next level down, feed him "I will create something for myself". Then, by the time we hit the bottom level, we bring out the big guns:

**Cobb:** My father doesn't want me to be him.

**Eames:** Exactly.